## **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to all visitors and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to include The **Spring Valley Senior Living and Health Care Campus** website. By using the **Spring Valley Senior Living and Health Care Campus** website, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

We do not collect personally identifiable information from our users. We may gather personal or non-personal information in the future. Information about your computer hardware and software may be automatically collected by **Spring Valley Senior Living and Health Care Campus**. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of **Spring Valley Senior Living and Health Care Campus** website.

Spring Valley Senior Living and Health Care Campus encourages you to review the privacy statements of websites you choose to link to from Spring Valley Senior Living and Health Care Campus so that you can understand how those websites collect, use and share your information. Spring Valley Senior Living and Health Care Campus is not responsible for the privacy statements or other content on websites outside of the Spring Valley Senior Living and Health Care Campus website.

#### **Use of Cookies**

The **Spring Valley Senior Living and Health Care Campus** website may use "cookies" to help you personalize your online experience.

A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize **Spring Valley Senior Living and Health Care Campus** pages, or register with **Spring Valley Senior Living and Health Care Campus** site or services, a cookie helps **Spring Valley Senior Living and Health Care Campus** to recall your specific information on subsequent visits.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the

interactive features of the **Spring Valley Senior Living and Health Care Campus** services or websites you visit.

**Spring Valley Senior Living and Health Care Campus** does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Disconnecting your Spring Valley Senior Living and Health Care Campus Account from Third Party Websites

You will be able to connect your **Spring Valley Senior Living and Health Care Campus** account to third party accounts. BY CONNECTING YOUR **SPRING VALLEY SENIOR LIVING AND HEALTH CARE CAMPUS** ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THE THIS FEATURE.

You may disconnect your account from a third party account at any time. User may opt out of Google Remarketing by visiting the following site: <a href="http://www.google.com/policies/technologies/ads/">http://www.google.com/policies/technologies/ads/</a>. User may also unsubscribe to emails by click on the unsubscribe link on and email that they receive.

# **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from **Spring Valley Senior Living and Health Care Campus** by contacting us here:

- Web page: http://svhcs.org/contact

- Email: KevinL@svhcs.org

- Phone: (715) 778-5545 ext. 203

#### **Changes to this Statement**

**Spring Valley Senior Living and Health Care Campus** will occasionally update this Statement of Privacy to reflect company and customer feedback. Spring Valley Senior Living and Health Care Campus encourages you to periodically review this Statement to be informed of how **Spring Valley Senior Living and Health Care Campus** is protecting your information.

### **Equal Opportunity**

**Spring Valley Senior Living and Health Care Campus** offers healthcare services to everyone without regard to race, color, sex, religion, marital status, handicap or national origin.

### **Contact Information**

**Spring Valley Senior Living and Health Care Campus** welcomes your questions or comments regarding this Statement of Privacy. If you believe that **Spring Valley Senior Living and Health Care Campus** has not adhered to this Statement, please contact our office at: S830 Westland Drive, Spring Valley, WI 54767, <a href="http://svhcs.org/contact">http://svhcs.org/contact</a>, or (715) 778-5545 ext. 203.